

Malik Sanders

Experience

Mar. 2013 - present Office of New York City Council Member New York, New York
Donovan Richards

Communications Director

- Determine communications strategy and execute programs to deliver communications objectives throughout the district.
- Create and launch press releases and marketing campaigns; including weekly e-mail blasts.
- Build and foster long-term working relationships with various individuals, including members of the media, members of the community, public affairs officers and other representatives.
- Oversee development of news releases, news materials, fact sheets and talking points for publicity of the Councilman's programs
- Serve as the office liaison to the media including writing press releases/advisories and Setting up & running press conferences
- Create newsletters that are distributed to district of over 160,000 people
- Manage social media marketing campaigns and day-to-day activities
- Document important events via photography, articles, and other means

Community Liaison

- Represent Councilman at community forums as well as social, trade and civic functions with elected officials, external agencies, and community, neighborhood and businesses.
- Assists in being actively responsive to public concerns including providing Post-Hurricane Sandy resident support.
- Works with all levels of government, as well as non-profits and businesses to bring home resources and solve issues on behalf of the community & CM
- Organizes community meetings; includes coordinating elected officials/agency commissioners/non profit organizations, drafting letters & flyers, Facebook promotion, flyer, and running the meetings
- Attend meetings, seminars and forums of interest to keep informed of changing trends or legislative initiatives. Monitors publications and networks for relevant information pertaining to the Councilman's agendas. Reports significant information to Councilman.

Jan. 2013- Feb. 2013 Donovan Richards for City Council New York, New York

Deputy Press Secretary

- Provided support for the candidate's successful bid for City Council
 - Operated websites; ensured a viable web presence for the campaign
 - Conducted community canvasses to ensure the candidate's eligibility for the special election
 - Coordinated important campaign events, including election day
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Malik Sanders

June 2012- Dec. 2012

Sanders for Senate

New York, New York

Deputy Press Secretary

- Provided support for the candidate's successful bid for Senate
 - Operated websites; ensured a viable web presence for the campaign
 - Conducted oppositional research
 - Coordinated campaign event logistics
 - Coordinated the large-scale Get Out the Vote Initiative
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Summer 2011

Mississippi Teacher Corps

Oxford, MS

Intern

- Assisted teachers in providing high quality Summer education for at-risk students
 - Conducted research on various educational issues facing children in the South
 - Provided administrative support for the program (i.e. data entry, filing, etc.)
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Education

2012

Hampton University

Hampton, VA

B.A. Psychology

References

References are available on request.